

**Collins & Co**  
**2020 NFP Conference**

**Thursday 12 March, Rendezvous Hotel**

*The conference that is designed specifically for the NFP sector*

**Program**

Time	Session	Room
8:50am	Official Introduction of Event and Speakers	KB
9:00am	Moira Kelly (Keynote)	KB
9:45am	Unconventional Growth: Defying What the Textbook Tells You To Do - Gordon Jenkins	KB
	DGR Applications - Derek Mortimer	HL
	Marketing Mojo: Making More With Less - Ailsa Page	PR
10:30am	Networking Tea & Networking Break	SC
11:00am	HR Essentials: Contracts, Position Descriptions and Handbooks - Jess Gleeson	KB
	Unconventional Growth: Defying What the Textbook Tells You To Do Part 2 - Gordon Jenkins	HL
	Donor Engagement - Bianca Crocker	PR
11:45am	Elliot Costello (Keynote)	KB
12:30pm	Networking Lunch	SC
1:30pm	People Management: KPI's Performance Reviews and Workplace Standards – Jenna Paulin	KB
	Generating Income in A Low Rate World – Robert Makdissi	HL
	The Power of Storytelling – Sandy McDonald	PR
2:20pm	Governance for NFP's and Talk About Volunteer Boards and Their Obligations - Viv Cunningham	KB
	Whistle Blowing and Investigations - Andrew McLeish	HL
	Facebook Mystery for NFP's: Using the New Donate Functions & Demystifying Facebook Advertising - Kirsty Wallett	PR
3:10pm	Volunteer Recruitment - Kim Boswell	KB
	Recognising a NFP in Distress - Ryk Eksteen	HL
	The 4 Steps to Website Success - Ostii Ananda	PR
4:00pm	Closing Remarks and Prize Draws	KB
4:15pm	After Event Networking	F
5:30pm	Event Concludes	



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**KB – King Edward Ballroom**

**HL – Heritage Lounge**

**PR – Presidents Room**

**SC – Straits Café**

**F - Foyer**